

E-NEWS

EDITORIAL CONTENT

It is the informative digital bulletin for Argentina produced by Ladevi Ediciones. It contains a permanently updated summary of the market's activities with the journalistic treatment that turned Ladevi into a leader in tourist communication in Latin America and the Caribbean.

FREQUENCY

Twice a week (Tuesdays and Thursdays).

CIRCULATION

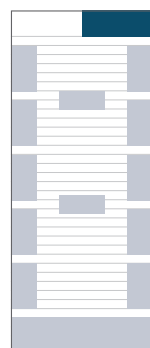
E-mail distribution to professionals in the tourist industry through a complete database that includes over 3.114 e-mail addresses (leisure and corporate).

DISTRIBUTION BY REGION

REGION	QUANTITY
QUITO	1,277
GUAYAQUIL	596
CUENCA	348
LOJA	241
MACHALA	89
OTHERS	549
TOTAL	3.114

DISTRIBUCIÓN POR SEGMENTOS

SEGMENTO	CANTIDAD
TRAVEL AGENCIES	2,709
SUPPLIERS	205
OFFICIAL ENTITIES	36
OTHERS	164
TOTAL	3.114



HEADER
540 X 90 PIXELS
200 KB TOP
US\$ 560 + VAT



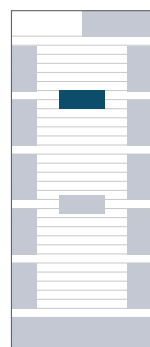
UPPER LATERAL
120 X 190 PIXELS
200 KB TOP
US\$ 490 + VAT



LOWER LATERAL
120 X 190 PIXELS
200 KB TOP
US\$ 420 + VAT



UPPER DOUBLE
120 X 380 PIXELS
200 KB TOP
US\$ 980 + VAT



UPPER CROSS SECTION
345 X 65 PIXELS
200 KB TOP
US\$ 490 + VAT



LOWER CROSS SECTION
345 X 65 PIXELS
200 KB TOP
US\$ 420 + VAT



FOOTER
740 X 90 PIXELS
200 KB TOP
US\$ 560 + VAT



LOWER DOUBLE
120 X 380 PIXELS
200 KB TOP
US\$ 840 + VAT

Rates expressed Weekly in US dollars.

DISCOUNTS FOR VOLUME

2 MONTHS	-5%
4 MONTHS	-10%
6 MONTHS	-15%
12 MONTHS	-20%

TECHNICAL SPECIFICATIONS

Digital files in JPG or animated Gif format only, with a top weight of 200 kb.

Submit to ladeviecuador@gmail.com y ecuador@ladevi.com.

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