

## EDITORIAL CONTENT

La Agencia de Viajes Chile has been edited on a weekly basis and with no interruptions since July 1992, providing the most updated and complete information to professionals in the industry.

Its content combines news about products and services with interviews, articles, and columns about destinations, marketing, management and stats, among other topics approached by specialists.

## FREQUENCY

Bimonthly (Mondays).

## B2B CIRCULATION

Distribution by personalized paid subscription to professionals in tourism, specially travel agents (78% of the edition).

**Total:** 4,000 copies.

**Readership:** 3 readers per copy.

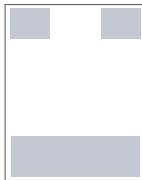
## DISTRIBUTION BY REGION

REGION	QUANTITY
METROPOLITANA	2800
VALPARAISO	800
OTROS	400
<b>TOTAL</b>	<b>4.000</b>

## DISTRIBUTION BY SEGMENT

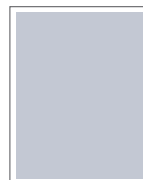
SEGMENTATION	QUANTITY
TRAVEL AGENCIES	3.120
SUPPLIERS	678
ORGANIZATIONS	202
<b>TOTAL</b>	<b>4.000</b>

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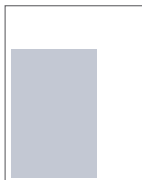
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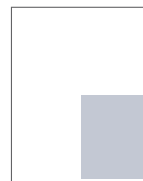
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