

EDITORIAL CONTENT

La Agencia de Viajes Córdoba is edited monthly providing the most updated and complete information to professionals in the industry. Its content combines news about products and services with interviews to local operators and representatives, news, trends and expectations of targets and sources for this season.

FREQUENCY

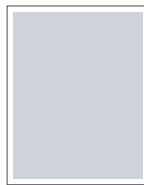
Monthly, the second Monday of each month.

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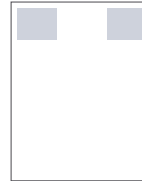
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BOOKING AND SUBMISSION OF ORIGINALS

Space booking must be made 10 working days prior to the date of publication and originals must be submitted 7 days in advance. Originals shall be provided by the advertiser or its advertising agency.

TECHNICAL SPECIFICATIONS

Bleed 23,1 x 31,6 cm. • Trim 22,5 x 31 cm. • Live area 21,6 x 30 cm. 70 grs. Glossy paper • 4-color offset printing • Binding 2 staples • Digital files in JPG or PDF at 300 dpi in CMYK. Cancellations are not accepted after the closing date.

SUBMISSION OF ADS

Digital files at 300 dpi • jpg, pdf or tiff format in CMYK. Vectorial files pictures at 300 dpi, typographies converted to curves (formats: EPS, PDF, AI or CDR).

Submit to ventas@ladevi.com nad ventas@siscomar.com.ar.

Ask about FTP .

RATES OF INSERTS

Brochures, commercial manuals, flyers, etc. May be distributed together with the publication. Rates are determined by the weight and form of segmentation of the database.

For further information contact: ventas@ladevi.com.

ARGENTINA

AV. CORRIENTES 880 PISO 13 • C1043AAV • BUENOS AIRES • (5411) 5217 7700

CHILE

SANTA MAGDALENA 75 OFS. 604 • PROVIDENCIA SANTIAGO DE CHILE • (562) 2244 1111

COLOMBIA

CRA 15 Nº 93A-84 OFICINA 312 • BOGOTÁ • (571) - 744-7238

ECUADOR

LUXEMBURGO N34-251 Y HOLANDA - EDIFICIO PIACEVOLE TEL. (593-2) 6013910

MÉXICO

OAXACA 72, PISO 4º COL. ROMA NORTE, C.P. 06700 DELEG. CUAUHTÉMOC, MÉXICO, D.F. - TEL: 55-67218834

PERÚ

JR. LOS PINOS 190 OF 1302, MIRAFLORES (511) 784 1092

URUGUAY

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